CHECKLIST · AI AT WORK

Adobe’s Photoshop, Express and Firefly tools now work inside Gemini, but only on personal Google accounts

Published 26 September 2026. Read the full story, sources and any updates at
digitaladvisors.com.au/journal/adobe-photoshop-express-in-gemini/

- [ ] Check whether the people who make your marketing use a personal Google Account or a Workspace account for Gemini.
- [ ] Decide whether business content may be made in personal accounts, and who owns the Adobe account used.
- [ ] Look for Adobe under Settings, Personal Intelligence, Connected Apps before planning around it.
- [ ] Don't upload photos where a customer, patient or staff member can be identified until you've checked the OAIC's guidance on AI products.
- [ ] Before a generated image goes into paid ads or on packaging, check Adobe's terms, because Adobe's Gemini pages don't say which model made it.
- [ ] Have someone check every result against your brand files before publishing.

NOTES

General information only, not legal, tax or financial advice. Check the full story and its sources before acting.