CHECKLIST · WEBSITES

auDA's plan to tighten .com.au rules: what it means for your domain, and why a petition is fighting it

Published 27 September 2026. Read the full story, sources and any updates at digitaladvisors.com.au/journal/auda-com-au-rules-change-petition/

- [ ] **List your .com.au and .net.au names.** Include every name the business holds, not just the website's.
- [ ] **Check how each name qualifies.** Compare it with your company name, registered business name and any Australian trade mark: same words, same order, nothing added.
- [ ] **Flag names that only describe what you sell or do.** These are the ones that would rely on subparagraph (f).
- [ ] **Don't register extra business names just for your domains yet.** auDA says there's no need to take action yet. The legal duty to register a trading name still applies.
- [ ] **Make a submission when consultation opens.** Watch auDA's Licensing Rules Review page for the draft rules, and tell auDA how many of your names rely on (f).

NOTES

General information only, not legal, tax or financial advice. Check the full story and its sources before acting.