CHECKLIST · TECHNOLOGY

# Booking software for Australian clinics and salons compared

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- [ ] **Count your bookable staff.** Fresha's Team plan, Timely and Nookal charge per person, and Timely charges part-time staff the same as full-time.
- [ ] **Work out your card fees.** Apply each platform's in-person and online rate to your average booking, including Fresha's and Timely's fixed fee per transaction.
- [ ] **Estimate your monthly texts.** Compare reminders sent per month with each plan's SMS allowance and the per-text rate once it runs out.
- [ ] **Check where new clients come from.** On Fresha, clients who find you through its marketplace cost 20% of their first booking, minimum A$8.
- [ ] **Confirm the no-show tools on your plan.** Square Appointments needs Plus or Premium for cancellation fees charged to a card on file.
- [ ] **Ask how claims are lodged and priced.** Get Nookal's per-claim Medicare charge, or the number of Halaxy credits used per claim and per SMS, in writing.
- [ ] **Ask for a Cliniko quote in Australian dollars.** Its pricing page lists only US-dollar prices.
- [ ] **Ask how to export your client records.** None of the five pricing pages states how you get a full export if you leave.



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