CHECKLIST · WEBSITES

Cloudflare's new AI crawler settings: how to refuse AI training without dropping out of Google

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- [ ] **Find out if you use Cloudflare.** Ask your web developer or IT provider whether your website runs through a Cloudflare account, and who holds the login.
- [ ] **Open Security Settings in Cloudflare.** Check what Search, Training and Agent are set to for your domain.
- [ ] **Confirm nothing is set to Block unless you mean it.** Block on Training now also stops Googlebot, Bingbot and Applebot, and Block on pages with ads stops them on ad pages.
- [ ] **Choose Disallow AI Training if you want to refuse training.** It keeps the big search crawlers while telling AI companies not to train on your pages.
- [ ] **Check your robots.txt after any change.** Visit yourdomain.com.au/robots.txt and confirm your own Disallow lines are still there.
- [ ] **Decide on AI Overviews separately in Search Console.** Opting out there means no traffic or impressions from Google's AI search features.
- [ ] **Ask your developer about NOARCHIVE if you want Bing to skip training now.** Cloudflare's setting won't reach Bing through robots.txt until Microsoft's planned early 2027 support, and NOARCHIVE also keeps pages out of Bing's AI chat answers.

General information only, not legal, tax or financial advice. Check the full story and its sources before acting.