CHECKLIST · AI AT WORK

Google is testing ads in AI Mode for people who connect Gmail

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- [ ] **Check whether Gmail is connected.** In your Google Account, open Search Services Personalization, then Additional Personal Intelligence, then Connected Content Apps.
- [ ] **Disconnect it if you'd rather not.** Google says you can disconnect connected apps from Search at any time, and AI Mode still works without them.
- [ ] **Decide on personalised ads.** At myadcenter.google.com, switch Personalized ads off if you want ads based only on things like topic and location.
- [ ] **Clear your Search history too.** Disconnecting an app doesn't delete your Search Services History. Manage it at activity.google.com.
- [ ] **Keep confidential email out of it.** Don't connect an account that holds client, health or financial information you wouldn't want a reviewer to read.
- [ ] **Advertisers: check your campaign types.** List which of your Google Ads campaigns use broad match, AI Max, Performance Max or Shopping, since those are eligible for AI Mode ads.

NOTES

General information only, not legal, tax or financial advice. Check the full story and its sources before acting.