CHECKLIST · TECHNOLOGY

Is Google Workspace Business Standard worth double the Starter price?

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digitaladvisors.com.au/journal/google-workspace-business-standard-vs-starter-worth-it/

- [ ] **Check your storage use.** Compare what your team stores against Starter's 30 GB pooled per user; video, photos and scans fill it fastest.
- [ ] **Count your recorded meetings.** If you record calls with another tool, note what it costs; Standard records and transcribes Meet calls to Drive.
- [ ] **List your booking and signing tools.** Write down what you pay for scheduling and eSignature, and whether Standard's booking pages, Stripe payments and eSignature would cover them.
- [ ] **Pick flexible or annual deliberately.** The annual plan is cheaper, but you can only reduce licences at renewal and cancelling early means paying the rest of the contract.
- [ ] **Confirm the total with GST.** Google's pricing page doesn't say whether prices include GST; check the total shown at sign-up and on your first invoice.
- [ ] **Turn on eSignature after upgrading.** Your Workspace administrator has to enable it before staff can send documents for signature.
- [ ] **Review Meet note-taking settings after upgrading.** Google has been switching Gemini's automatic note-taking on by default for Business Standard from 29 September 2026, for scheduled meetings with three or more people; decide whether that suits your clients.

General information only, not legal, tax or financial advice. Check the full story and its sources before acting.