CHECKLIST · BUSINESS

Meta's new business terms let it crawl business websites and train its products on them from 30 October

Updated 8 November 2026. Read the full story, sources and any updates at digitaladvisors.com.au/journal/meta-commercial-terms-ai-training-business-content/

- [ ] **Watch for the updated terms.** Meta has put them on hold. Check its Commercial Terms page for a new start date before relying on the current version.
- [ ] **Work out which sites are linked.** List the domains your ads, Page, catalogue and shop link to, since those are the most likely to count as "associated" with your products.
- [ ] **Check your robots.txt.** Decide whether to disallow meta-externalagent, leaving facebookexternalhit alone, because Meta uses it to generate link previews when people share your pages.
- [ ] **Tell your clients if you're an agency.** The terms require you to ensure any third party on whose behalf you use Meta's business tools follows them.
- [ ] **Decide whether to stay.** Under the terms as written, the only clear way out of the clause is to stop using Meta's products for business.

NOTES

General information only, not legal, tax or financial advice. Check the full story and its sources before acting.