CHECKLIST · WEBSITES

# Squarespace vs Wix vs WordPress: which suits an Australian service business?

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- [ ] **List what the site must do.** Write down whether customers need to enquire, book or pay online, then check which plan on each platform lists that feature.
- [ ] **Price the plan you'll actually use.** For Wix, start from Core if you need payments or scheduling. For Squarespace, compare Basic's 2% fee on products and services sold online with Core's higher price.
- [ ] **Confirm the currency and tax at checkout.** Read the currency symbol and the total on the purchase page before paying for a year: WordPress.com lists US dollars excluding taxes, and Wix says prices and currency vary by location.
- [ ] **Ask Squarespace about Australian card rates.** Its pricing page doesn't list Australia among the countries where Squarespace Payments is available.
- [ ] **Look up the year-two costs.** Note when the free domain year ends and, if your plan includes a free first year of email, when that ends, then check the renewal price of each.
- [ ] **Try before you pay for a year.** Use Squarespace's 14-day trial or the free plans on Wix and WordPress.com to build one real page, such as your main service page.
- [ ] **Put the accounts in the business's name.** If a designer or agency sets up self-hosted WordPress, make sure the hosting and domain accounts belong to the business.
- [ ] **For self-hosted WordPress, name who does the updates.** Agree in writing who applies WordPress updates and keeps backups, and how often.



General information only, not legal, tax or financial advice. Check the full story and its sources before acting.